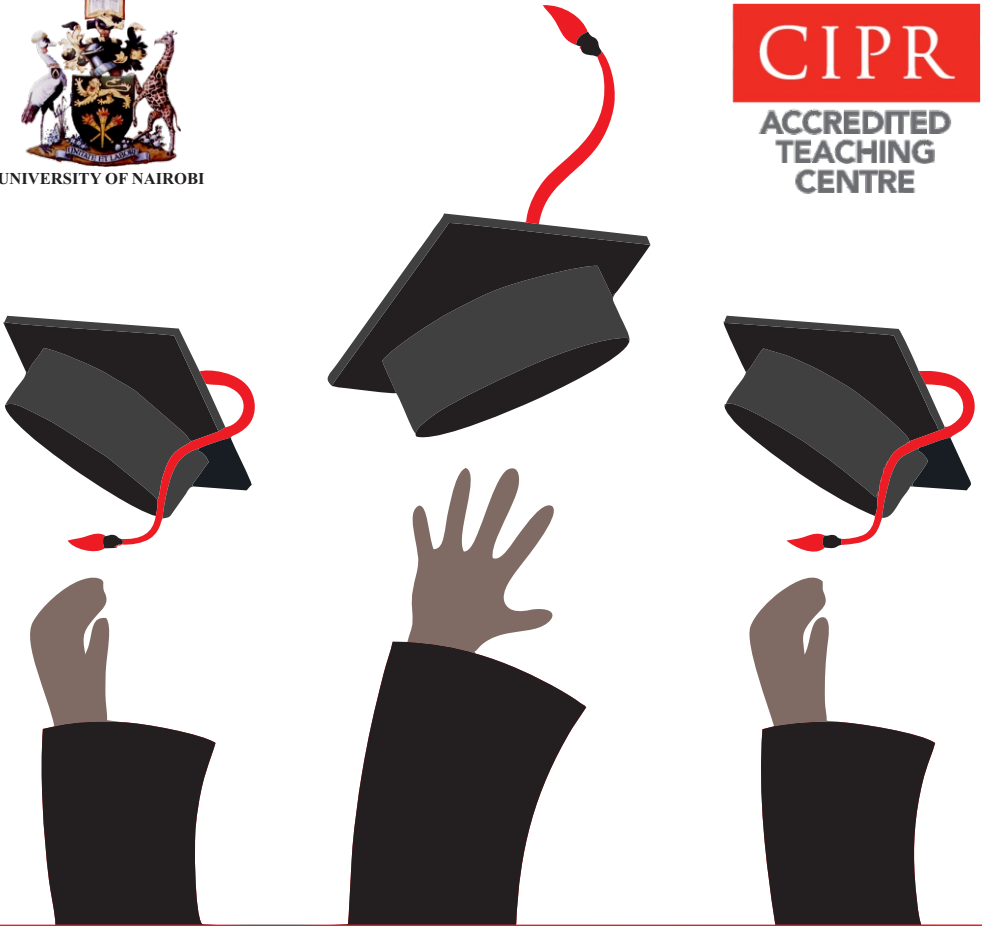




UNIVERSITY OF NAIROBI

CIPR

ACCREDITED
TEACHING
CENTRE



CIPR

Graduation

Get ahead with the CIPR qualification

P R O G R A M M E

Saturday, 17th July, 2021

Time: **9.00 am - 1.00 pm**

Venue: **Nairobi Safari Club**

MC: **John Waweru**

TIME	ACTIVITY	RESPONSIBILITY
8.00am	Arrival of guests and photo opportunity	MC
9.00am	The procession	
9.15am	Anthems (instrumental) - National Anthem, EAC Anthem, UoN Anthem	MC
9.20am	Opening prayers by Miriam Maina, MCIPR	MC
10.00am	Speeches	MC
	Welcome remarks by Programme Coordinator, John.A.O.Orindi, MCIPR	MC
	Student rep - Kenya	MC
	Student rep - Uganda	MC
	Remarks by the CIPR alumni	MC
	Remarks by the Programme Course Lead, Ann Gichuhi, MCIPR	MC
	Speech by the Vice-Chancellor, Prof. Stephen Kiama Gitahi, Phd	CIPR Course Lead
	Award of certificates by the chief guest as course lead reads out the names	CIPR Course Lead
	Vote of thanks by student rep	MC
	National anthem	MC
	Announcements	CIPR Programme Coordinator
	Photo Opportunity	Miriam Maina

THE GRADUATES



The CIPR course offers world class training and I will forever be grateful that I enrolled and completed the course. The course is a unifying factor for Public Relations and Communications practitioners worldwide, adding advanced understanding of the professional practice, and PR leadership all underpinned by reference to ethics and the code of conduct . One of the lessons that I have truly embraced is the need to be more deliberate in my strategic approach to PR. Indeed, I am applying the lessons and as I input these ideas into practice, I have realized a more focused research, measurement and evaluation of PR concepts and techniques.

Ann Ngugi

Corporate Communications Officer
Micro Enterprises Support Programme Trust (MESPT), Kenya

CIPR is an insightful communication and PR professional training that has drastically and empirically changed my performance, and that of the team that I lead. CIPR training helped me form a winning and indeed formidable team that can effectively manage the whole project life cycle right from initiation, implementation, measurement and evaluation processes. It is through the training offered by CIPR, that I managed to discover the hidden capabilities and potentialities in the translation of communication theories into action. Given my current role of a strategic manager, I gained an appreciation of PR support to management and major stakeholders, and an understanding of how communication can effectively contribute in achieving organizational strategic goals and core objectives.

“If you aim at creating a highly effective and productive workforce that can enhance your corporate brand, try the CIPR you will not regret.”

Hajji Hassan Nakabaale,

Director Corporate & Public Affairs
Uganda Retirement Benefits Regulatory Authority





CIPR has enabled me to understand the interface between law, advocacy, and communication. I now have a better grasp of research, planning, evaluation and running successful advocacy campaigns. I was also privileged to share knowledge and experiences from my area of expertise, with my peers and tutors.

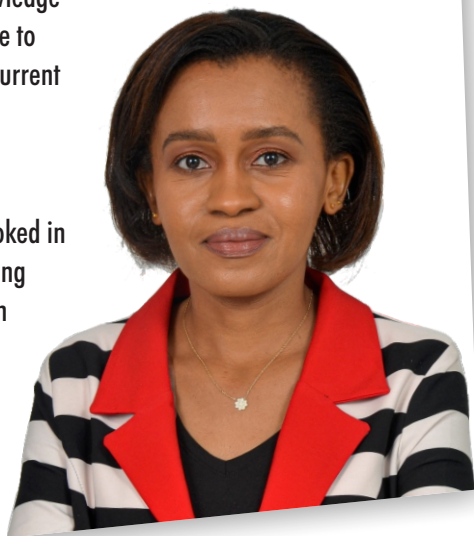
Cynthia Nyongesa

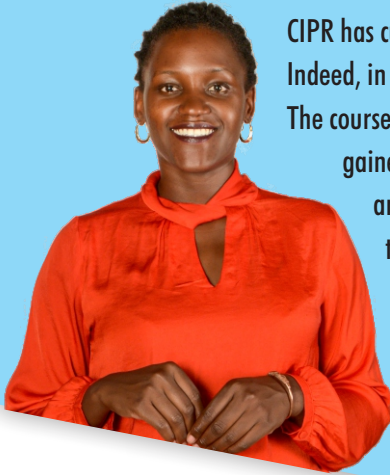
Founder- Cynthia Untamed
Communication & Youth Advocacy Lead, UNICEF Kenya

CIPR provided an excellent learning opportunity for me to gain crucial knowledge and apply that knowledge in my work. Again, I have lessons that I can use to further my career. The course exposed me to current market-place requirements in use, in terms of planning, implementation and qualitative monitoring and engagement from research. The latter, is a critical component often overlooked in favor of statistics and is the basis for highlighting project impacts. CIPR challenged me to refresh my knowledge.

Jacqueline Nyagah

Communications Manager for East Africa
International Fund for Animal Welfare





CIPR has cultivated a most worthwhile journey in my career. Indeed, in more ways than one, it reignited my passion in PR. The course units were carefully selected and the knowledge gained by learners was extremely apt for my career growth and current work. I have specifically grown to appreciate the power of critical analysis and the role of PR as an integral part of successful business practice. I have no regrets, about my decision to enroll for the CIPR and I am proud to be #CIPRQualified.

Mirembe Grace Nankwanga

Head of Public Relations, Uganda Heart Institute

I am proud of my enrollment and qualification in CIPR. CIPR provided me with the opportunity to apply the knowledge gained from the course to an assignment topic relevant to my own work. Indeed, I gained new values and perspectives on how to report success in projects and activities, how to set measurable targets against which to measure achievements. The course has definitely made me a top cream PR Professional!



Catherine Awuor

PR & Marketing Manager
Bank of Africa Kenya Ltd



The CIPR journey has been as exhilarating as it was eye-opening. The CIPR tutors are globally accredited and are industry practitioners with many years of experience, which made learning more practical and insightful. I also loved the detailing feedback provided by the examining body in the UK, with results that pointed out strengths and areas for further of improvement. The teaching staff of the University of Nairobi centre, were extremely supportive and always available to answer questions and address issues. The CIPR qualification is already opening doors for me in the corporate world and I have no hesitation in highly recommending the programme.

Ongala Maurice

Chief Executive Officer
Miresi Consult Limited

The CIPR course gave me so much more than I expected to get. I must confess that at the beginning of the course, I perceived it as just another avenue to gain an extra paper for my CV, but what I was not expecting though was the commitment it needed to be able to not only pass but also understand the lessons and their application. At the point of enrollment in the program, I had just been recruited in my current position, and coincidentally found that my new job, actually required all the principals that I was now studying. I am gratified that I was able to take up the lessons learnt and to use them practically in my day-to-day work. I admit that I am now a better communications professional for it.



Sharon Hope Kakai

Marketing Communications Lead
The Innovation Village



I am extremely privileged to have been part of the first cohort of the CIPR Diploma in Uganda. I call it my COVID-19 lockdown achievement. The course was very timely, very engaging, rigorous, challenging and yet an eye opener to the possibility of how rewarding a career in public relations can be. The tutors had vast experience and they shared their knowledge openly. The students in the Uganda and Kenya classes as well as all the tutors, were well placed to enable all of us to build new networks. At the personal level, I attest that my confidence is way higher than it was, before and I am a proud CIPR.

Sylvia Matovu

Communication Specialist
The AIDS Support Organisation (U) Limited

Earning global recognition as one of the #CIPRQualified professionals is really exciting. I believe that this postgraduate qualification has certainly deepened my PR professional skills, boosted my confidence, and equipped me with broader perspectives, new ideas and concepts applicable in this field.

Solomon Muyita

Principal Communications Officer
The Judiciary (Uganda)





After a decade in the industry, my career had plateaued. CIPR, combined with my role at Smile Train Africa renewed my purpose and appreciation for PR. CIPR has empowered me to think critically and to measure what I do. I have gained more insight and value enabling me to advance my organisations corporate image. Equally important is the ability to develop communication that has positive impact on human beings, and even directly or indirectly related to the brand.

Emily Manjeru

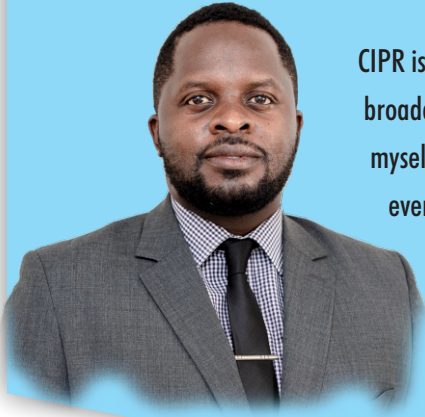
Communications Manager
Smile Train Africa

The CIPR course offered the opportunity to improve my research and writing skills. I am now much more aware of how to undertake all assignments, act professionally and be much more confident. I highly recommend the course to all communications experts because I can attest to the skills gained and the experience of the tutors during the class interactions.



Derrick Malala Mugalo

Communications Officer
Communications Authority of Kenya



CIPR is a testament of professional growth. It has broadened my opportunity's, enabled me to retool myself not only at the level of the practice of PR, but even to position my skills and career ambitions at the global level.

Paul Barasa

Head of Communications
Novartis East Africa Cluster

I found the missing link when I joined CIPR programme. Right from the 1st module, all the PR that I had practiced for the last eight years became clearer, more meaningful. One of the most useful parts of the course, were the evaluation tools for measuring PR impact, which had baffled me for such a long time. CIPR therefore helped me immensely in breaking impact down using my day today work experiences. I would definitely recommend the program for every PR, Communications professional; and assure you that with CIPR, you will find answers to: how to practice impactful PR.

Matred Murungi

Corporate Affairs Specialist
Centenary Bank, Uganda



I had reached a point in my career where I needed growth but had no idea which direction to take. I asked around and CIPR was recommended. When I finally zeroed down on where I want to take my career, I knew that I had to do it well. In CIPR, I learnt from the best and with the best. I can confidently say that taking CIPR was the best decision I have ever made! It was intense, exciting, educative and very interesting! Well done to this cohort and thank you CIPR team for giving me such an amazing opportunity!

Shiela Tusiime

News Anchor
Next Media Services



The CIPR programme was a turning point in my career. It helped me to realize a passion for PR and my worth, especially when it comes to choosing jobs and determining pay. In less than one year, I have been able to get a sizeable number of work offers, indeed, more than, the work offerings in the previous three years.

To date, I am able to approach any communication related campaign, issue and opportunity with the right strategy, appropriate segment, and with my content based on the audience niche. I can tell the right brand stories to the people using the media platform. The course has boosted my confidence level and presentation skills.

Electine Oyaga

Public Relations Manager, The Innovation Village





Joining CIPR is one of the best decisions and by far the greatest achievement I made during the 2020 lockdown due to the COVID-19 pandemic. It was a great opportunity to develop my career, and interact with colleagues in the profession, not just in Uganda, but in the region, and to also be a member of the prestigious CIPR. Studying online made it not just convenient but also exciting. The CIPR course gave me an opportunity to think outside the box with regard to my work.

Jennifer N. Kalule-Musamba

Principal Public Relations Officer
Uganda National Examinations Board



Julia Wanjiku,

Senior Producer, KBC



David Alele Mugabe

Senior Public Relations Officer-
Standard Gauge Railway Uganda



Julie Masiga

Digital Editor
World Economic Forum

**CIPR
TEAM**

Ann Gichuhi - CIPR course lead

John Orindi - CIPR Programme Coordinator

Miriam Maina - CIPR Secretariat

Diana Obath - Faculty

Naomi Mutua - Faculty

Neema Mutemi - Faculty

David Birungi - Faculty

Moses Opolot - Faculty



Congratulations
Class of 2021