CAPITAL MARKETS AUTHORITY

CAPITAL MARKETS PERSPECTIVE ON FINTECH INCUBATION, ACCELERATION AND REGULATORY SANDBOX

NYALEYANGA MANAGER, CORPORATE APPROVALS

2ND ANNUAL DEVELOPMENT FINANCE CONFERENCE

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- Introduction
- Capital Markets Fintech Landscape
- Capital Markets Fintech Development
- CMA's role in promoting innovation
- What sandbox framework aims to achieve
- Fintech Developments in the Capital markets
- CMA Sandbox Eligibility Criteria





INTRODUCTON

Financial	Technology	(FinTech)	has	been	а	remerging,	fast-developing	sector	within	the
financial s	services indus	stry								

- ☐ It is being pioneered by those who are developing or innovating new technologies to modify the way financial markets traditionally operate.
- Technology has been a source of structural change for the capital markets and exchanges.
- ☐ Financial institutions and regulators have turned to technology as a way of improving the effectiveness of their processes while reducing costs.
- Regulators need to find ways to safely leverage the opportunities offered by innovation to expand and deepen the reach of financial services.



Capital Markets Fintech Landscape

Fintech Landscape within Capital Markets is characterized by; Increasing use of mobile phones, more automation of capital markets services through RegTech, Investments-Tech, artificial intelligence, and distributed ledger technology

There are two broad ways in which Fintech in capital markets can be reviewed;

Technology disruptors – A technology, or a business innovation that creates a new market and value network and eventually disrupts an existing market and value network,

Technology enhancers - Firms with point solutions that solve difficult problems with greater automation, effectiveness or better leveraging of data



Understanding Challenges hindering innovation



Data protection

Unclear Regulation

Sandbox cited Sandbox as a favorable framework to help curb regulatory challenges and support innovation and growth



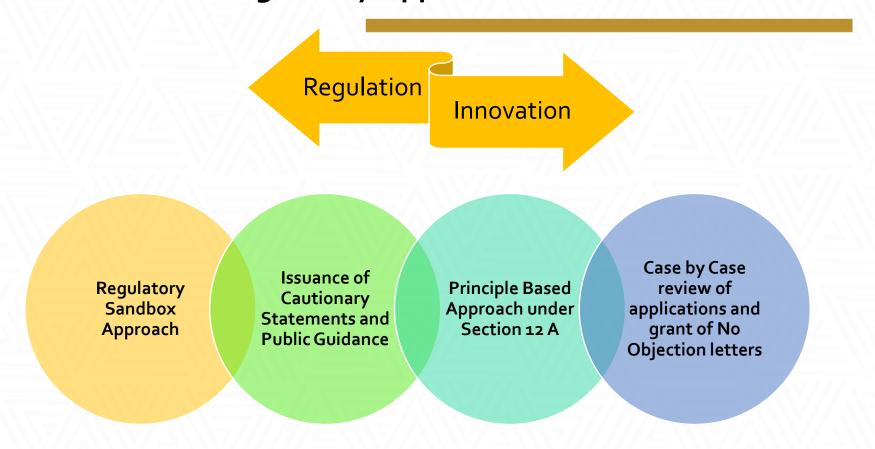


Lack of Capital and talent to support scale of innovations





Alternative Regulatory Approaches to Innovation





CMA's regulatory and policy role in promoting innovation

Improve outcomes globally

- Through organization of Securities Commissions (IOSCO) and the Global Financial Innovation Networks.
- Substantive regulatory developments to encourage innovation across markets are likely to be facilitated by international standard setting bodies.

Continuous follow ups with Fintech firms Follow up with Sandbox firms to ensure they are successfully establishing themselves in the market post testing as well as providing guidance to firms through regulatory processes to get to market faster

Engagements and Partnerships

• To enhance their responses, partnerships and expansion of their innovation capabilities.



Role of Regulators and Policy Makers in promoting innovation

Supportive regulatory environment

Providing broad support that encourages positive innovation coming to market both domestically and internationally.

Enhancing regulatory certainty

Firms can establish their innovations in the market with greater regulatory certainty.

Stakeholder Engagements and Partnerships

To understand market developments and sentiments



Fintech Developments in the Capital Markets

Development of Research and policy papers on the Regulatory sandbox Landscaping
Study aimed at
establishing the
status, size and
the relevant
FinTech firms

Formulation of the Policy Guidance Note on Regulatory Sandbox

6 firms admitted into the sandbox and over ten companies being reviewed 2 companies exited the sandbox for mass roll out

Strategic Plan 2018-2023 leveraging technology to drive the capital markets value chain.

Approval of the CMA Regulatory Sandbox Policy Guidance Note on March 2019 and its operationalization



What the CMA Sandbox Framework aims to achieve

Provide a framework to allow for testing innovative products and services with the potential to deepen/accelerate the capital market

Enable tailored regulatory environment for limited scale, live tests of innovative products and services

Provide evidence-based tool for fostering innovation without overlooking investor protection, stability and integrity risks

Set out the eligibility requirements and application as well as testing processes for innovative products and services

Inform the review and adaptation of the legal and regulatory environment that may unintentionally inhibit innovations in the market



CMA Sandbox Eligibility Criteria

Evidence that the product or service is sufficiently mature to be tested in a live environment

Existence of a

Potential to deepen or broaden the capital markets in Kenya.

All Applicants
must intend to
offer the
innovative
product, solution/
service in Kenya

Existence of a clear legal or regulatory gap

Entity admitted to a sandbox in another jurisdiction by securities regulator with mutual recognition with CMA

Company incorporated in Kenya Eligible to be admitted to a Regulatory Sandbox

Application fee of Kshs 10,000



CONCLUSION

- Stringent regulatory and compliance requirements have previously been more of an obstacle than a facilitator for potential innovators
- ✓ Innovations can make financial services more reliable, faster, convenient and at lower cost.
- ✓ Fintech and the regulatory sandbox within the financial sector will unlock the inherent immense economic potential through innovation.
- Encourage more companies to reach out and demonstrate their innovations



THANK YOU





